



NATIONAL GUARD BUREAU

1636 DEFENSE PENTAGON
WASHINGTON DC 20301-1636

26 FEB 2010

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MEMORANDUM FOR THE ADJUTANTS GENERAL OF ALL STATES, PUERTO RICO, THE VIRGIN ISLANDS, GUAM AND THE COMMANDING GENERAL OF THE DISTRICT OF COLUMBIA AND DIRECTORS OF THE ARMY AND AIR NATIONAL GUARD

SUBJECT: 2010 Military Saves Campaign

1. The current economic climate underscores how important sound financial management practices are to our Service members and their Families. Their financial health is essential to the National Guard's military preparedness. It is important to ensure our Guardsmen are able to maintain their quality of life as they perform difficult missions throughout the world.
2. The Department of Defense will kick off their 2010 "Military Saves; Start Small, Think Big" campaign which is conducted in concert with our official DoD Financial Readiness campaign non-profit partner, the Consumer Federation of America (CFA), as part of the larger "America Saves" campaign, conducted nationwide.
3. The goal of this year's campaign is for our Service members and Families to make a personal commitment to save a portion of their hard-earned pay for emergencies and to meet their near and long-term financial goals including retirement. Please encourage your Soldiers and Airmen to log on to www.militarysaves.org and register to take the "Saver Pledge," develop a personal savings plan, establish an emergency fund, and for those eligible, enroll in the Thrift Savings Plan.
4. I invite your leadership team to review and disseminate the attached DoD Military Community and Family Policy memorandum in communicating this campaign. Point of contact is Mr. Kevin Crowley, 703-607-3652.

Encl
OSD/P&R Memorandum, 3 Feb 10


CRAIG R. MCKINLEY
General, USAF
Chief, National Guard Bureau