

ALARACT 030/2009 MILITARY SAVES WEEK AND QUARTERLY THEMES, DTG 051740Z FEB 09.  
"Military Saves Week" is scheduled for 22 Feb 09 through 1 Mar 09. The Under Secretary of Defense for Personnel and Readiness strongly recommends that commanders sponsor saver drives and events during Military Saves Week and promote financial readiness through the Military Saves campaign year. Financial readiness is considered a unit readiness issue. "Military Saves 2009" is an opportunity to encourage, motivate, and educate Soldiers to increase personal savings, decrease debt, and develop financial fitness habits that lead to improved personal financial stability and ultimately to mission readiness. See the message for more information.

R 051740Z FEB 09

FM PTC WASHINGTON DC//ALARACT//

TO ALARACT

ZEN/RMY/OU=ORGANIZATIONS/OU=ADDRESS LISTS/CN=AL ALARACT(UC) BT UNCLAS QQQQ

SUBJ: ALARACT 030/2009 - MILITARY SAVES WEEK AND QUARTERLY THEMES UNCLASSIFIED// THIS MESSAGE HAS BEEN SENT BY THE PENTAGON TELECOMMUNICATIONS CENTER ON BEHALF OF DA WASHINGTON DC//IMOP//

SUBJECT: MILITARY SAVES WEEK AND QUARTERLY THEMES

REFERENCE: USD-P&R LETTER, DTD: 16 JAN 09, SUBJECT: MILITARY SAVERS 2009

1. "MILITARY SAVES WEEK" IS SCHEDULED FOR 22 FEB 09 THROUGH 01 MAR 09.
  2. THE UNDER SECRETARY OF DEFENSE FOR PERSONNEL AND READINESS STRONGLY RECOMMENDS THAT COMMANDERS SPONSOR SAVER DRIVES AND EVENTS DURING MILITARY SAVES WEEK AND PROMOTE FINANCIAL READINESS THROUGH THE MILITARY SAVES CAMPAIGN YEAR.
  3. FINANCIAL READINESS IS CONSIDERED A UNIT READINESS ISSUE. "MILITARY SAVES 2009" IS AN OPPORTUNITY TO ENCOURAGE, MOTIVATE, AND EDUCATE SOLDIERS TO INCREASE PERSONAL SAVINGS, DECREASE DEBT, AND DEVELOP FINANCIAL FITNESS HABITS THAT LEAD TO IMPROVED PERSONAL FINANCIAL STABILITY AND ULTIMATELY TO MISSION READINESS.
  4. MILITARY SAVES 2009 HAS QUARTERLY THEMES:
    - 4A. SAVE AND INVEST (JAN, FEB, MAR)
    - 4B. MILITARY YOUTH MONTH FOR SAVERS (APR, MAY, JUN)
    - 4C. DEBT REDUCTION (JUL, AUG, SEP)
    - 4D. RETIREMENT (OCT, NOV, DEC)
  5. COMMANDERS ARE ENCOURAGED TO APPOINT PROJECT OFFICERS IN EVERY UNIT AND WORK THROUGH FAMILY READINESS GROUPS, IMCOM, FMWRC, INSTALLATION PAOS, AND ON-POST INSTALLATION CREDIT AND BANKING INSTITUTIONS TO SUPPORT THIS IMPORTANT PROGRAM.
  6. POC (S):
    - 6A: MICHAEL WOOD, FMWRC, 703-681-3797, [MICHAEL.A.WOOD@US.ARMY.MIL](mailto:MICHAEL.A.WOOD@US.ARMY.MIL)
    - 6B. LAURIE PUGH, FMWRC PUBLIC AFFAIRS, 703-681-1549, [LAURIE.PUGH4@US.ARMY.MIL](mailto:LAURIE.PUGH4@US.ARMY.MIL)
    - 6C. JULIE KYRAZIS, ASSISTANT DIRECTOR, MILITARY SAVES, 904-215-2442, [JULIE@MILITARYSAVES.ORG](mailto:JULIE@MILITARYSAVES.ORG)
    - 6D. LTC ROB CAIN, ARMY OCPA, 703-693-6209, [ROBERT.CAIN@HQDA.ARMY.MIL](mailto:ROBERT.CAIN@HQDA.ARMY.MIL)
- EXPIRATION DATE OF THIS ALARACT IS 31 DECEMBER 2009

(Editors note: See also [www.militarysaves.org](http://www.militarysaves.org).)